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# PBD's Five Pod Design Wins Competition for Granville Site



**PBD Architects has formally been announced as the successful competition winners for a landmark project located 3 kilometres from Parramatta's CBD on the corner of Good and Cowper Street in Granville.**

The competitive design process, jointly undertaken by developer Starryland and Parramatta council, involved three-nominated architects.

The jury panel, which comprised three key experts, determined PBD's scheme provided the most innovative solution for the site, achieving design excellence.

The architectural concept draws on a five-pod concept breaking down the built form with a series of heavily

recessed and articulated protrusions.

This built-form strategy promotes additional corner apartments and allows for increased solar amenity for proposed occupants.

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PBD Architects

A podium level rooftop incorporates fluid communal green gardens and communal open space and facilities for residents.

The residential buildings rise above the podium in contrast with a refined sculptural quality creating a dramatic built form.

An open forecourt plaza has been designed as a focal point balancing primary lobby entries and a space for meeting/gathering within the spillover of activated retail frontages.

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The project will offer approximately 374 residential apartments and 1,400sq m of retail space when complete.

PBD Architects are looking to draw on Starrylands' vision in creating a benchmark development within this upcoming precinct.

The collaboration will look to balance pragmatic, efficient spatial planning and quality architecture catering for first home buyers and young professionals.

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